

# Report on FME's Publication Activity

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**Web-Site.** FME's website <http://www.fmeurope.org> is a Wordpress CMS hosted at Graz University of Technology and is maintained by Bernhard Aichernig. Its purpose is to publish the ongoing activities of FME as an organisation. This includes the announcement of the FM symposia, the FME meetings, and events sponsored by FME. The site currently comprises of 29 published posts and 10 static pages.

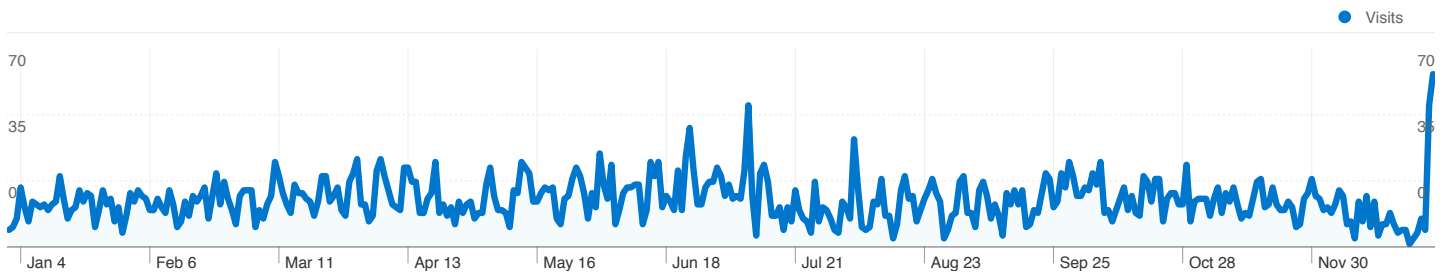
Google analytics shows the following statistics for 2010 (rounded): 6000 visits, 14000 page views, 2.33 average page views, 1:17 minutes on site. The visits came from 92 countries with the following top ten: USA, Germany, UK, France, Ireland, Sweden, Brazil, Austria, Japan, and Poland. 32% of the visits were from returning visitors.

How did the visitors find our site? 29% of the visits entered the URL directly, 70% came from referring sites, and 1% via search engines. The top referring site domains were [lero.ie](http://lero.ie), [en.wikipedia.org](http://en.wikipedia.org), and [people.cs.kuleuven.be](http://people.cs.kuleuven.be).

The three most frequently visited pages, next to the homepage, were (1) FM 2011: Limerick, Ireland, 20-24 June 2011, (2) Choosing a Formal Method, and (3) Symposia.

Attached is a Google Analytics summary report.

**LinkedIn Group.** FME has now a presence on the social network LinkedIn. In July, the publicity chair of FM 2011, Jonathan Bowen, created the group Formal Methods Europe. It currently has 221 members. It has one subgroup dedicated to the upcoming FM 2011 symposium.



**Site Usage**

**6,065** Visits

**62.24%** Bounce Rate

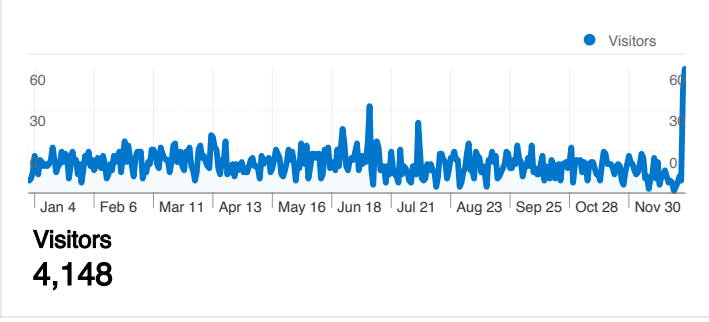
**14,153** Pageviews

**00:01:17** Avg. Time on Site

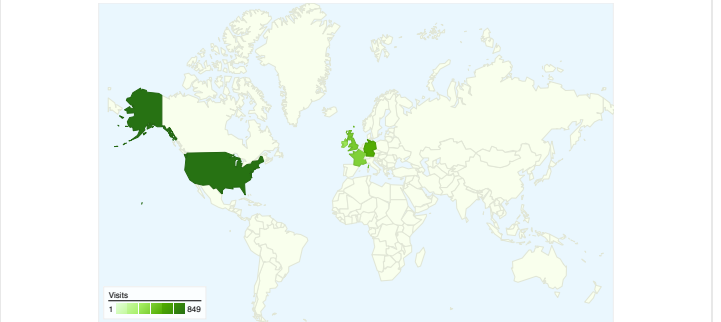
**2.33** Pages/Visit

**67.63%** % New Visits

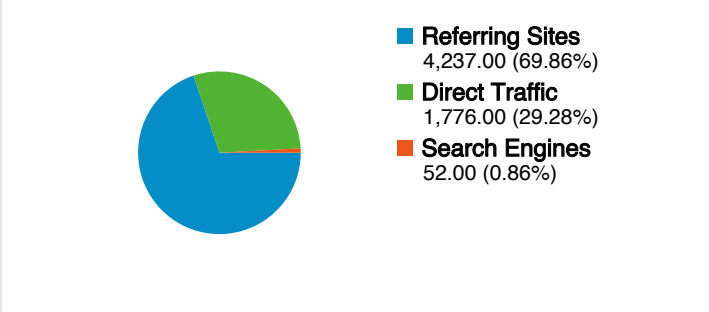
**Visitors Overview**



**Map Overlay**

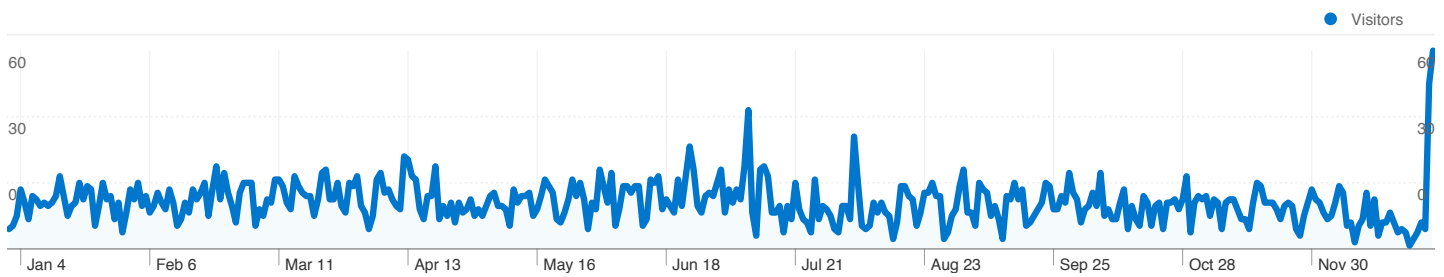


**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/	6,242	44.10%
/?p=340	1,779	12.57%
/?page_id=264	977	6.90%
/?page_id=221	775	5.48%
/?page_id=2	523	3.70%




## 4,148 people visited this site

 **6,065** Visits

 **4,148** Absolute Unique Visitors

 **14,153** Pageviews

 **2.33** Average Pageviews

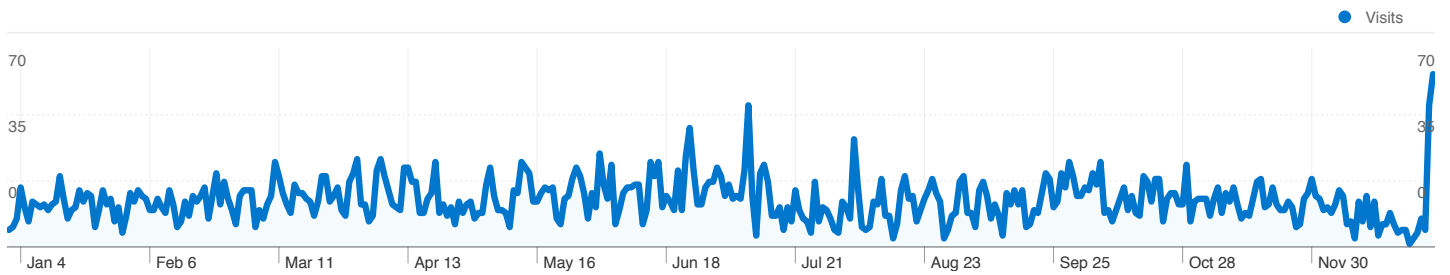
 **00:01:17** Time on Site

 **62.24%** Bounce Rate

 **67.63%** New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	2,403	39.62%	T1	2,181	35.96%
Internet Explorer	1,075	17.72%	Unknown	1,864	30.73%
Safari	1,019	16.80%	DSL	1,472	24.27%
Mozilla	770	12.70%	Cable	403	6.64%
Chrome	613	10.11%	Dialup	135	2.23%

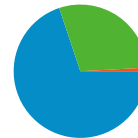


All traffic sources sent a total of 6,065 visits

 29.28% Direct Traffic

 69.86% Referring Sites

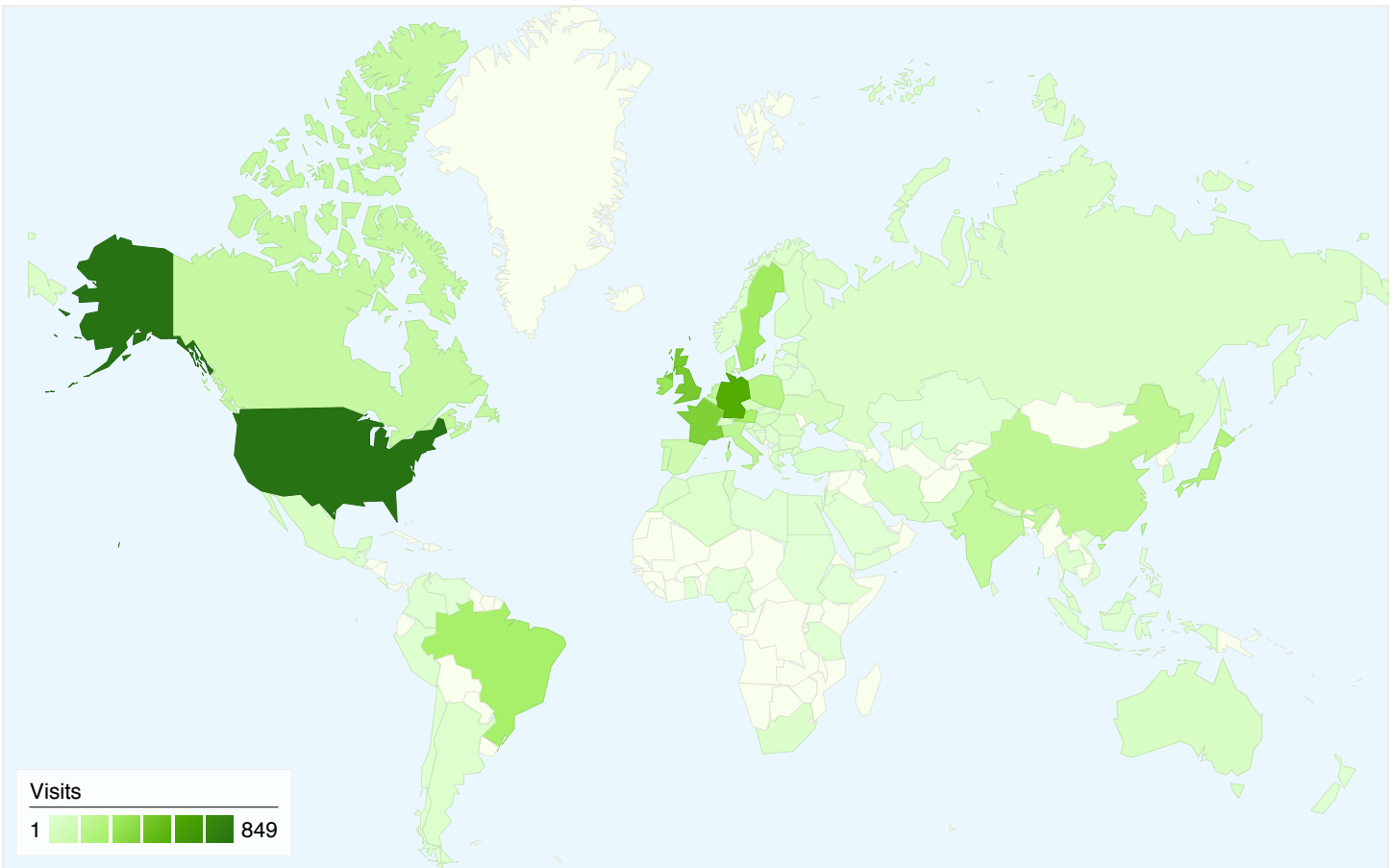
 0.86% Search Engines



- **Referring Sites**  
4,237.00 (69.86%)
- **Direct Traffic**  
1,776.00 (29.28%)
- **Search Engines**  
52.00 (0.86%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,776	29.28%	fme 官网	6	11.54%
lero.ie (referral)	556	9.17%	fmeurope	5	9.62%
en.wikipedia.org (referral)	413	6.81%	http://www.fmeurope.org/	5	9.62%
people.cs.kuleuven.be	295	4.86%	bugatti veyron super sport	4	7.69%
ce.sharif.edu (referral)	283	4.67%	cache:9nlousypuyqj:ftp://ftp.spri	4	7.69%

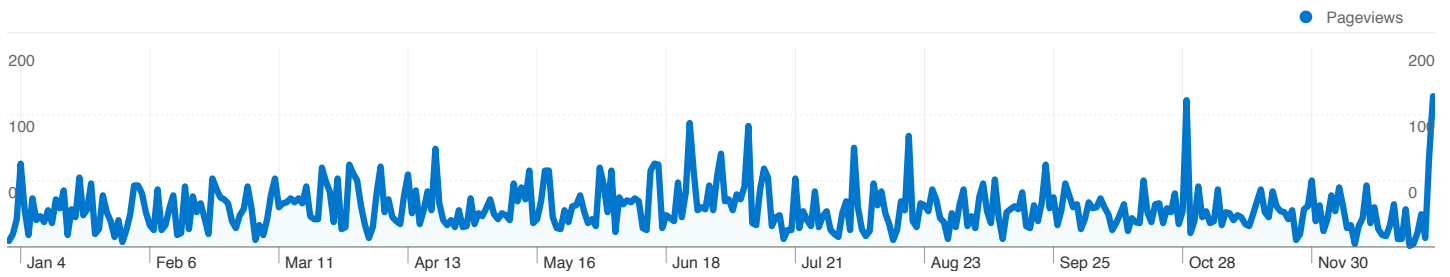


**6,065 visits came from 92 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	849	1.70	00:00:35	92.82%	76.68%
Germany	562	2.07	00:00:48	38.79%	71.71%
United Kingdom	436	2.58	00:01:31	70.87%	49.54%
France	408	3.06	00:01:49	75.00%	45.34%
Ireland	323	1.72	00:00:40	92.57%	81.73%
Sweden	299	1.62	00:00:41	18.06%	77.93%
Brazil	271	2.10	00:02:34	44.65%	66.05%
Austria	262	2.78	00:02:00	15.27%	78.24%
Japan	216	3.05	00:01:44	59.26%	45.83%

Poland	<b>196</b>	1.87	00:00:54	54.59%	72.45%
					1 - 10 of 92



Pages on this site were viewed a total of 14,153 times

 14,153 Pageviews

 11,201 Unique Views

 62.24% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	6,242	44.10%
/?p=340	1,779	12.57%
/?page_id=264	977	6.90%
/?page_id=221	775	5.48%
/?page_id=2	523	3.70%